

#SULA

SULA vineyards



PROUDLY INDIAN

In 1996, Rajeev Samant, the CEO and Founder, recognized the immense potential the region of Nashik in India holds for cultivating grapes. He then decided to start Sula Vineyards with the goal of making quality wine in India, with the help of an eminent California winemaker, Kerry Damskey.

The unique climate of Nashik helps in growing different grape varietals, each with its distinct personality. Our product selection strives to offer something for everyone, and every celebration. Sula is proud to have built a culture of wine drinking in India and has been the #1 international trailblazer in Indian wines.

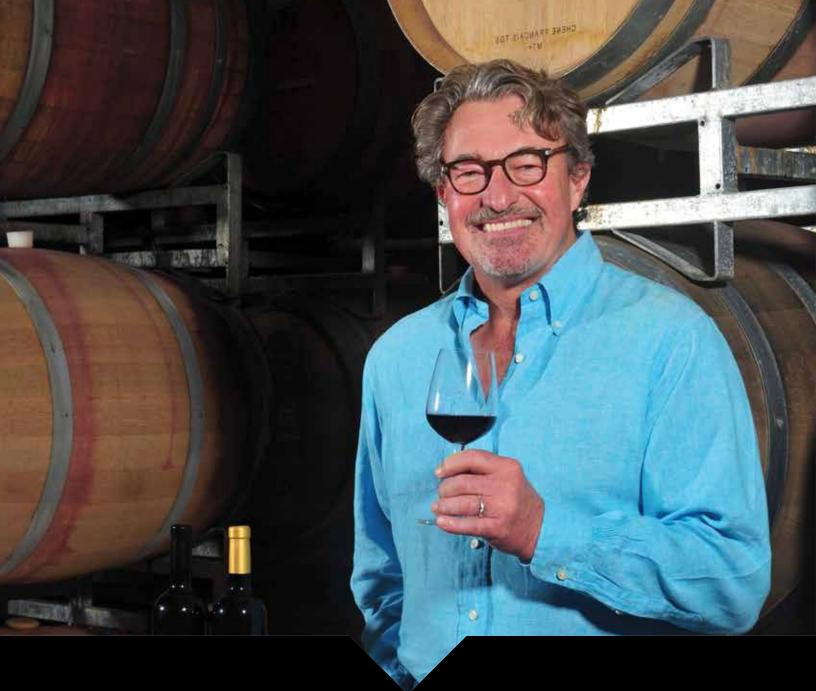
Everything we do at Sula is guided by core values that aim at preserving and enhancing the art of winemaking. Rajeev Samant laid a strong foundation for Sula's commitment to sustainability and remaining an equitable organization, and we strive to carry on the legacy and philosophy.



FOUNDER

Rajeev Samant has always been a visionary. After returning home from the US, he saw great potential in making wine in Nashik district of Maharashtra. This incredible foresight led him to pave the foundation of Sula Vineyards.

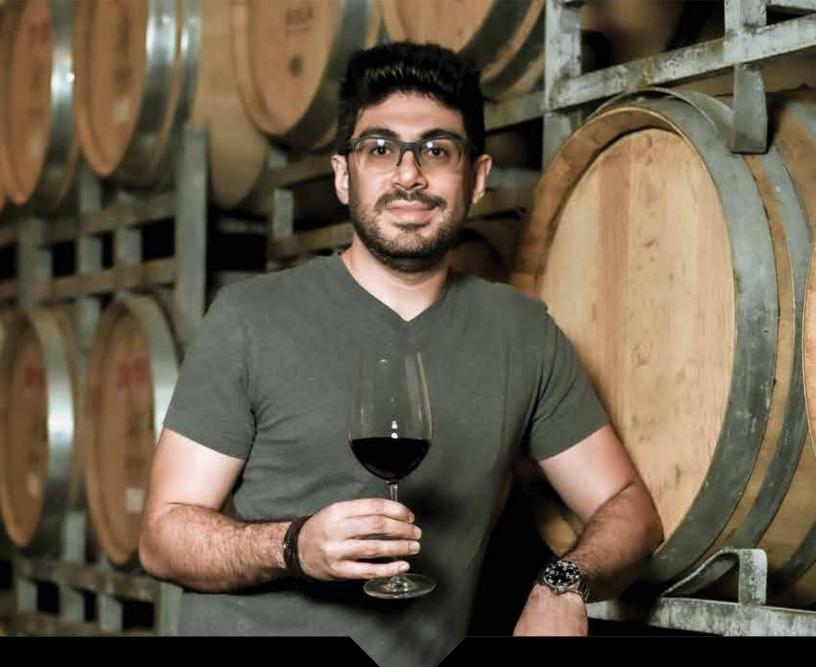
Along with his friend Kerry (our master winemaker), Rajeev turned this simple land into a beautiful vineyard, vine by vine, stone by stone. His passion for Indian winemaking, coupled with his commitment to keeping the process local and sustainable, has taken Sula to new heights.



MASTER WINEMAKER - KERRY DAMSKEY-

Kerry Damskey, aka the "Indiana Jones of wine", is a reputed Californian winemaker and well-known consultant. Under his tutelage, our team has developed new and improved techniques suited to Indian winemaking processes. His deep knowledge allowed him to give the wines from the Indian terrain a distinctive face, smell, taste and personality.

Supported by a talented team of winemakers, Kerry continues to perfect Sula's wines to bring you an unforgettable experience every time.



CHIEF WINEMAKER - KARAN VASANI -

Karan Vasani is the chief wine maker of our Company. He has been working with our Company since October 1, 2013 in various capacities. He holds a bachelor's degree in commerce from University of Mumbai and a graduate diploma in viticulture and oenology from Lincoln University, United States of America.

He was awarded the WSET Level 2 Intermediate Certificate and Level 3 Advance Certificate in Wines and Spirits by the Wines and Spirit Education Trust Limited. He has previously worked with CRISIL Limited and Cuvaison Estate Wines in various capacities.



GLOBAL BRAND AMBASSADOR - gregoire verdin -

Gregoire is Sula's Global Brand Ambassador. A native of Burgundy, France, he studied business law at the prestigious University of La Sorbonne, Paris. His experience as a grape-picker and cellar hand in French vineyards, added to his passion for winemaking.

Gregoire represents Sula at national and international events and works closely with the sales and winemaking teams. His personal mission is to offer everyone the chance to taste Sula's fine collection of domestic and imported wines.



PHILOSOPHY

Our wines have a clear conscience!

At Sula, we make sure that every decision we make respects our values, alongside our objectives. Making great

wine is our passion and our goal, but we make sure to put the environment's wellbeing before anything else.

Each extra step taken towards creating a sustainable final product is worth it.



SUSTAINABILITY

The region of Nashik experiences an extremely dry period, and a critical monsoon season each year. During the critical monsoon period, we harvest up to 90% of the water we use in the year. We reuse treated water to cut down on our carbon footprint and have installed drip irrigation, which helps us reduce water consumption by approx. 40%. Apart from this, we also use solar energy immensely.

As a socially equitable company, we respect human right and don't employ any form of child labour in our operations.



More than 60% of our power comes from solar



99% of our packaging is recyclable







The RĀSĀ concept for wines has been created with the idea to produce, through artisan winemaking and very selective viticultural triage, the best red wines India had ever seen.



RĀSĀ CABERNET SAUVIGNON

GRAPE VARIETAL

100% Cabernet Sauvignon

SUGGESTED PAIRING

Seekh kebabs, kadai paneer, arrabiata pasta, rogan josh.

FLAVOURS

Black fruit (blackcurrant, blackberries), olive, vanilla.

WINE HIGHLIGHTS

• One of India's best red wine! Aged for 14 to 16 months in

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French oak barrels.







GRAPE VARIETAL

95% Syrah, 5% Viognier.

SUGGESTED PAIRING

Red curry, nalli nihari, chicken / paneer tandoori tikka.

FLAVOURS

Dark and red berries, vanilla, mocha, spices.

WINE HIGHLIGHTS

 Carefully selected grapes from our best vineyards, maturation in French oak

barrels for 12 to 14 months.





RĀSĀ ZINFANDEL

GRAPE VARIETAL

100 % Zinfandel

SUGGESTED PAIRING

Rich pasta (such as Bolognese), pork stew, meatballs, paneer makhani.

FLAVOURS

Plum, blueberry, raspberry, cinnamon.

WINE HIGHLIGHTS

• Aged for 3-4 months in American oak barrels.





THE SOURCE

With 'The Source' wine portfolio, Sula has focused on select vineyard sites, crafting memorable and tasty Sauvignon Blanc and Grenache Rosé. Wines made for 'The Source' are made with craftsmanship in mind. The Sauvignon Blanc is aged in French Oak barrels for an accent of depth, texture and elegance. The Grenache Rosé is modeled by the best Southern Rhône Rosés; dry, bright and just a touch of salmon color.



THE SOURCE MOSCATO

GRAPE VARIETAL

100% Moscato.

SUGGESTED PAIRING

Chicken tikka masala, samosa, vendakkai fry, citrus salad.

FLAVOURS

Expressive notes of citrus, lychee and peach.

WINE HIGHLIGHTS

• India's first and only Moscato / Made using the Asti Method.

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THE SOURCE GRENACHE ROSÉ

GRAPE VARIETAL

100% Grenache.

SUGGESTED PAIRING

Grilled fish, falafels, salads, BBQ, samosa chaat.

FLAVOURS

Citrus, tropical fruits and white peach.

WINE HIGHLIGHTS

• A bright acidity and an elegant finish.

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THE SOURCE CHENIN BLANC RESERVE

GRAPE VARIETAL

100% Chenin Blanc,

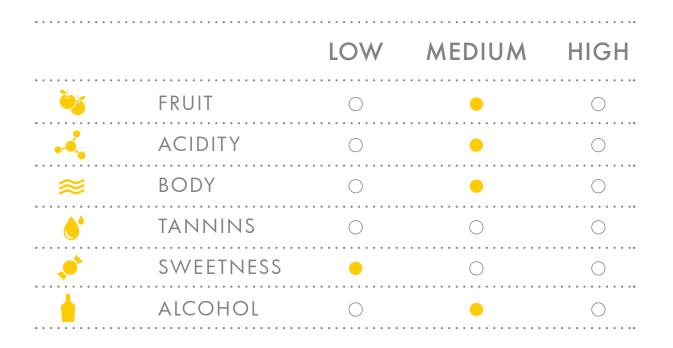
SUGGESTED PAIRING

• crafted from the highest quality grapes Fish curry, paneer tikka, spinach ricotta ravioli, chicken hariyali, from select estate vineyards / aged in oak barrels for a few months. pesto pasta.

FLAVOURS

Great notes of pear, pineapple and citrus.

WINE HIGHLIGHTS





THE SOURCE SAUVIGNON BLANC RESERVE

GRAPE VARIETAL

100% Sauvignon Blanc.

SUGGESTED PAIRING

Aromatic salads, sushi, steamed fish,

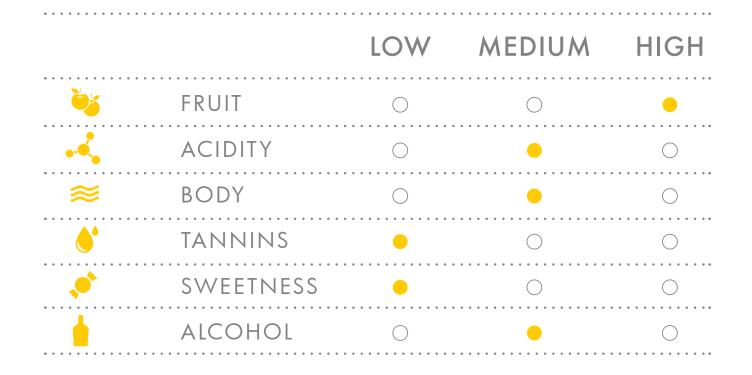
FLAVOURS

Full of tropical and green fruit.

WINE HIGHLIGHTS

• Partially barrel-fermented, partially aged in French oak barrels.

asparagus, lehsuni palak. partially aged in French oak barrels.





THE SOURCE CABERNET SAUVIGNON

GRAPE VARIETAL

100% Cabernet Sauvignon,

SUGGESTED PAIRING

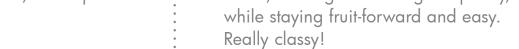
Laal maas, lasagna, szechuan chili chicken, kadai paneer.

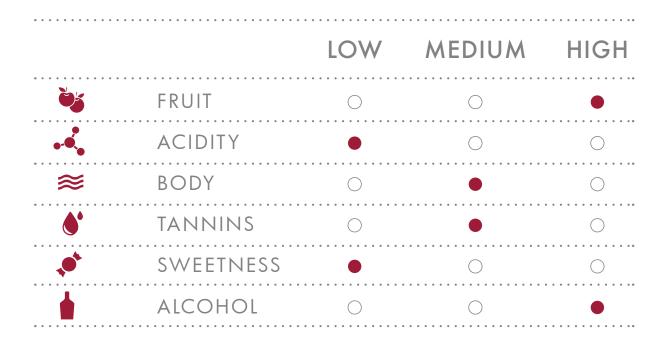
FLAVOURS

Cherry, Blackberry, Plum, Chocolate.

WINE HIGHLIGHTS

• Partially aged in premium French oak barrel, to bring a charming complexity,





DINDORI RESERVE

Sula's Dindori Reserve highlights our winemakers and their endeavors, using their winemaking skills and tools as artisans with Shiraz, Viognier and most recently Chardonnay.



DINDORI RESERVE VIOGNIER

GRAPE VARIETAL

100% Viognier.

SUGGESTED PAIRING

Creamy curries, tagines, rich shellfish dishes,

FLAVOURS

Apricot, peach, lychee.

WINE HIGHLIGHTS

• Intense and textured; a beautiful New World-style Viognier.

	rich shelltish dishes, root vegetables, Goan Xacuti.	New World-style Viognier.		
		LOW	MEDIUM	HIGH
25	FRUIT	0	•	0
•••	ACIDITY		0	\bigcirc
≈	BODY	0	•	\bigcirc
	TANNINS		\bigcirc	\bigcirc
•	SWEETNESS	0	•	\bigcirc
	ALCOHOL	0	0	•



DINDORI RESERVE CHARDONNAY

GRAPE VARIETAL

100% Chardonnay.

SUGGESTED PAIRING

Butter garlic prawns, butter chicken, mustard fish, white sauce pasta.

FLAVOURS

Honey, lemon, tropical fruit, vanilla.

WINE HIGHLIGHTS

- Partially barrel fermented, partially aged in French oak;
- : creamy texture.





DINDORI RESERVE SHIRAZ

GRAPE VARIETAL

Shiraz, up to 10% Cabernet Sauvignon.

SUGGESTED PAIRING

Laal Maas, chicken green curry,

FLAVOURS

Smoky aromas, vanilla, cherry, red fruit with hints of spices.

WINE HIGHLIGHTS

• Aged for 10 to 12 months in

chargrilled & barbecued meats, pizza. American oak barrels.



SULA CLASSICS

Sula is widely respected as an innovator and leader in India's wine industry; the wines that we produce continue to delight our customers. We strive to bring the best wines to your table by exploring new techniques and constantly growing our product offerings.



SULA BRUT TROPICALE

GRAPE VARIETAL

70% Chenin Blanc, 30% Riesling and Syrah.

SUGGESTED PAIRING

Aperitif, salads, fried seafood appetizers, anda masala, white sauce pasta.

FLAVOURS

Aromas of peach and passion fruit with hints of guava at the finish.

WINE HIGHLIGHTS

• Special edition sparkling rosé.

LOW MEDIUM **HIGH** FRUIT \bigcirc \bigcirc Ó. ACIDITY \bigcirc \bigcirc BODY \bigcirc \bigcirc TANNINS \bigcirc \bigcirc **SWEETNESS** \bigcirc \bigcirc ALCOHOL \bigcirc \bigcirc



SULA BRUT

GRAPE VARIETAL

Up to 80% Chenin Blanc, 20 % Riesling and Viognier.

SUGGESTED PAIRING

Salad, French fries, smoked salmon, fried chicken, Indian pakoras, hara bhara kebab.

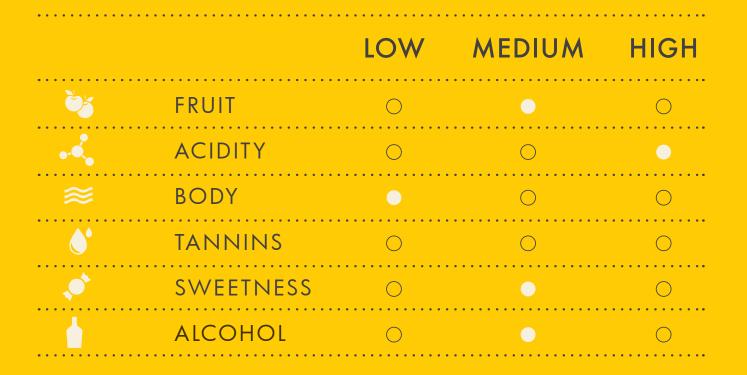
FLAVOURS

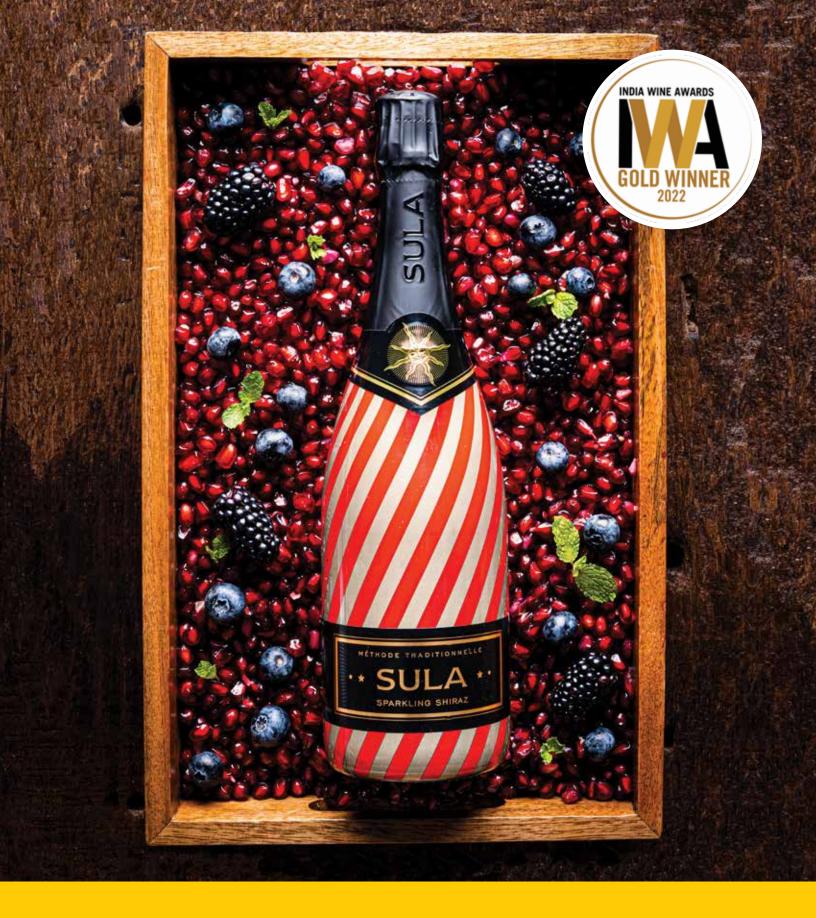
Aromas of apples & pears.

WINE HIGHLIGHTS

- Light Sparkling Fruity Wine.
- Perfect for everyday celebrations.
- Perfect with a range of food from

appetizers to mains.





SULA SPARKLING SHIRAZ

GRAPE VARIETAL

100% Shiraz.

SUGGESTED PAIRING

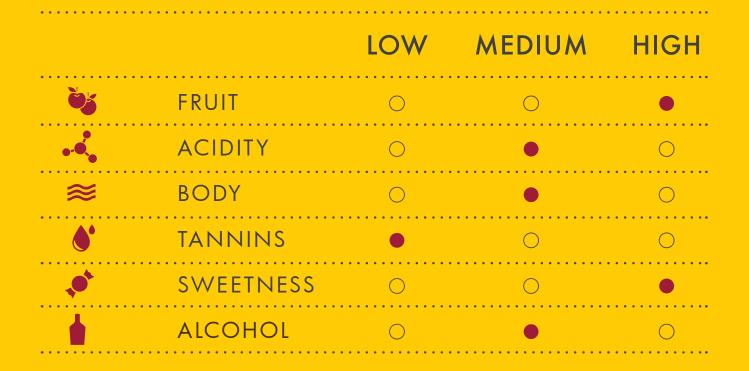
Dark chocolate dessert, chili chicken, dabeli, mutton rahra.

FLAVOURS

Pomegranate, dark berries, spices, smoke.

WINE HIGHLIGHTS

 Prosecco method for a fruit-forward wine!





SULA SECO

GRAPE VARIETAL

100% Chenin Blanc.

SUGGESTED PAIRING

Aperitifs, frittata, South Asian curries (yellow curry), Indian pakoras.

FLAVOURS

Hints of ripe fruit, melon & passion fruit on the palate and a citrusy, lingering finish.

WINE HIGHLIGHTS

- Light sparkling fruity wine.
- Ideal for sparkling wine cocktails.









SULA ZINFANDEL ROSÉ

GRAPE VARIETAL

100% Zinfandel.

SUGGESTED PAIRING

Salad, Chinese appetizers, Indian pakoras,

FLAVOURS

Intense notes of citrus, cranberry & ripe fruit.

WINE HIGHLIGHTS

- India's first ever Zinfandel Rose.
- Light, refreshing wine with a great mouthfeel.
- Perfect for Indian Summers.

	chicken / paneer chili.	 Value for money. 		
		LOW	MEDIUM	HIGH
Č 5	FRUIT	\bigcirc	0	۲
•••	ACIDITY	0	۲	0
≋	BODY	۲	0	0
()	TANNINS	۲	0	0
*	SWEETNESS	\bigcirc	٠	0
	ALCOHOL	0	•	0



SULA SAUVIGNON BLANC

GRAPE VARIETAL

100% Sauvignon Blanc.

SUGGESTED PAIRING

Caesar salad, asparagus, paneer tikka, hara bhara kebab.

FLAVOURS

Green apple, guava, bell peppers.

WINE HIGHLIGHTS

- India's first ever Sauvignon Blanc.
- A New Zealand style Sauvignon Blanc with refreshing acidity.

MEDIUM **HIGH** LOW FRUIT \bigcirc \bigcirc ACIDITY \bigcirc \bigcirc BODY \bigcirc \bigcirc TANNINS \bigcirc \bigcirc **SWEETNESS** \bigcirc \bigcirc ALCOHOL \bigcirc \bigcirc



SULA CHENIN BLANC

GRAPE VARIETAL

100% Chenin Blanc.

SUGGESTED PAIRING

Salad, Gujarati thali, vegetable quiche, rawa fried fish.

FLAVOURS

Ripe tropical fruit and hints of honey.

WINE HIGHLIGHTS

- India's Best Selling White Wine.
- An easy drinking off-dry white wine, great to offer to first time wine drinkers.

MEDIUM LOW **HIGH** FRUIT \bigcirc \bigcirc ACIDITY \bigcirc \bigcirc BODY \bigcirc \bigcirc **TANNINS** \bigcirc \bigcirc SWEETNESS \bigcirc \bigcirc ALCOHOL \bigcirc \bigcirc



SULA RIESLING

GRAPE VARIETAL

100% Riesling.

SUGGESTED PAIRING

Chinese appetizers like spring rolls, salads, sushi, chili chicken, tandoori chicken.

FLAVOURS

Lemon, grapefruit & honey.

WINE HIGHLIGHTS

- India's first ever Riesling.
- Light refreshing Kabinett style.
- An easy drinking off-dry white wine, great to offer to first time wine drinkers.
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MEDIUM LOW **HIGH** FRUIT \bigcirc \bigcirc ACIDITY \bigcirc \bigcirc BODY \bigcirc \bigcirc TANNINS \bigcirc \bigcirc SWEETNESS \bigcirc \bigcirc ALCOHOL \bigcirc \bigcirc



SULA LATE HARVEST **CHENIN BLANC**

GRAPE VARIETAL

100% Chenin Blanc.

SUGGESTED PAIRING

Cheese cake, panna cotta, qubani-ka-meetha, aulah jamun blue cheese

FLAVOURS

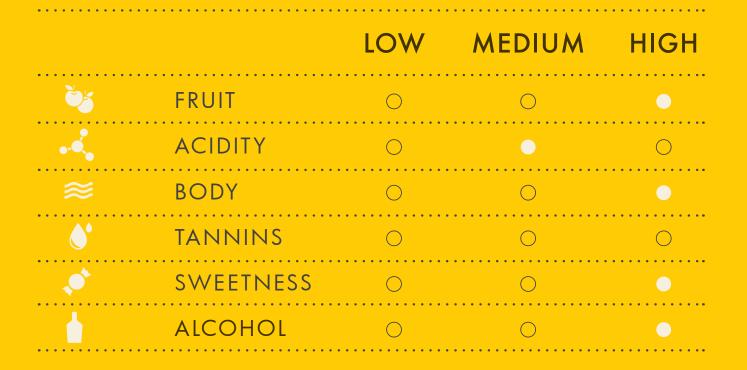
Rich aromas of apricot, mango, raisins with luscious acidity.

WINE HIGHLIGHTS

- India's first still dessert wine.
- India's first ever Late Harvest Chenin Blanc! Indian consumer choice award winning.

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- Sweet wine.





SULA SHIRAZ CABERNET

GRAPE VARIETAL

85% Shiraz, 15% Cabernet Sauvignon.

SUGGESTED PAIRING

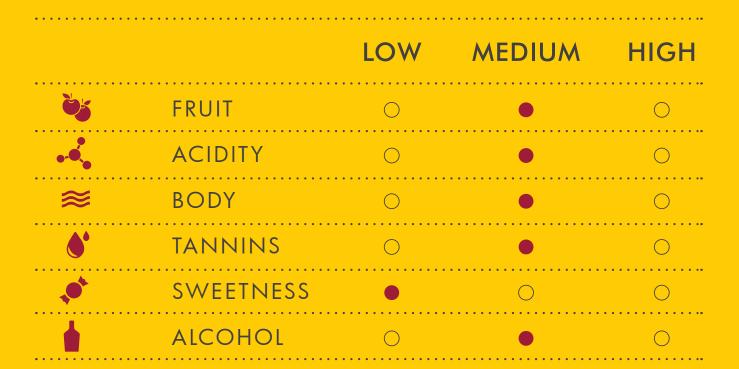
Barbecued meats, medium spicy curries like chicken tikka masala, rajma masala, mutton roganjosh.

FLAVOURS

Blackberry, black plum, ripe cherry, olives, pepper, mocha with hints of spices.

WINE HIGHLIGHTS

• India's best-selling red wine!





SULA ZINFANDEL

GRAPE VARIETAL

100% Zinfandel.

SUGGESTED PAIRING

Curries, cold cuts, spicy noodles, teriyaki.

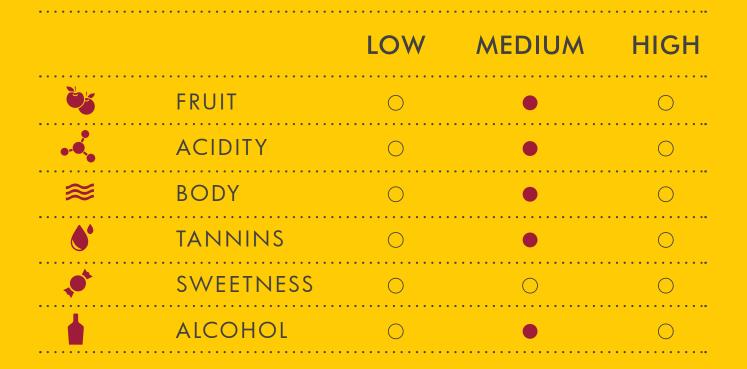
FLAVOURS

Aromas of red berries, blackberries, plums & hints of cinnamon.

WINE HIGHLIGHTS

- India's first Zinfandel.
- 15% of the blend is aged in American oak barrels to add complexity







SULA SATORI

GRAPE VARIETAL

A blend of Tempranillo and Zinfandel.

SUGGESTED PAIRING

Buffalo steak, nachos with spicy salsa, paneer tikka masala, vegetable tagine.

FLAVOURS

Ripe cherries, plums, red and black berries with hints of spice.

WINE HIGHLIGHTS

- Beautifully painted label depicting "Satori" – A Zen term for enlightenment.
- Pairs beautifully with most Indian cuisine.

MEDIUM LOW **HIGH** FRUIT \bigcirc \bigcirc ACIDITY \bigcirc \bigcirc BODY \bigcirc \bigcirc TANNINS \bigcirc \bigcirc **SWEETNESS** \bigcirc \bigcirc ALCOHOL \bigcirc \bigcirc



VINEYARDS

Gat 36/2, GovardhanVillage, Gangapur - Savargaon Road, Nashik, Maharashtra - 422222.

